Goode Partners Contact:
David J. Oddi
Co-Founder and Partner
(646) 722-9455
doddi@goodepartners.com

Strike Holdings, LLC Contact:
Thomas F. Shannon
Founder and CEO
(212) 777-2214
tshannon@strikeholdings.com

Bowlmor Accelerates National Growth Plan

New York, NY, August 13, 2008 -- Goode Partners LLC, the New York-based private equity firm, today announced it has made a strategic growth investment in Strike Holdings, LLC, the successful owner, operator and developer of large format, upscale bowling/entertainment properties headquartered here in New York. The investment will help fund the company's geographic expansion and accelerate the growth of the popular Bowlmor® brand.

Strike Holdings was initially formed in 1996 and its first acquisition, in January 1997, was of Bowlmor Lanes in New York City. The Company presently operates six properties: Bowlmor Lanes and the adjacent Pressure event facility in New York City; Strike Bethesda in Bethesda, MD; Strike Long Island in New Hyde Park, NY; Strike Miami in Miami, FL; Strike Cupertino in Cupertino, CA; and Strike Orange County in Tustin, CA. The Company is primarily focused on the sophisticated adult retail customer and the corporate event/private party market, with a secondary focus on family recreation.

"Tom Shannon, the Founder and CEO, has developed an amazingly popular concept and we are excited to be Tom's partner," stated David Oddi, Co-Founder and Partner of Goode Partners. "We look forward to working with him and his team to grow the Company."

Commenting for Strike Holdings, Tom Shannon said, "We are very excited about this relationship. Goode Partners provides us with both capital and extensive experience executing high-growth expansion strategies."

About Goode Partners
Goode Partners LLC is a New York-based private equity firm that focuses exclusively on investment opportunities in the retail, restaurant, apparel, direct marketing and branded consumer product sectors. The firm has established itself as a partner of choice by leveraging its unique combination of investment capital, a team of professionals with experience investing in and operating some of the world's premiere consumer brands and an extensive industry network. Goode seeks to partner with the managers of well-positioned, high-growth potential consumer-oriented companies. More information on Goode Partners and its team can be found on the firm's website www.goodepartners.com.